



Applications are now Open.

Fees: P113, 520.00

NB: Flexible payment plans are available

in collaboration with







# STRATEGIC MANAGEMENT

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#### **ACQUIRE AN INTERNATIONAL EXECUTIVE POSTGRADUATE PROGRAMME**

This is an online MSc. Strategic Management that's relevant to professionals in all sectors: private, public and third parties. It is accredited by ILM, a prestigious UK Leadership and Management Professional body, which is part of the City & Guilds Group. This enables learners gain an extra professional qualification in addition to the MSc. for no extra work or cost, and gives them access to ILM member benefits, including professional events, resources, research and insights.

#### **DELIVERY**

The MSc. Strategic Management is delivered entirely online through a user-friendly digital learning environment. **Students** will undertake learning activities individually on the platform, but also interact with tutors and fellow students through discussion forums, virtual live classrooms and tutorials, and guest lectures. There are other collaborative tools for group projects and assignments such as Microsoft Teams and Office 365 suite. Digital texts, e-books, journals, databases and more are available electronically via the University's library. On one of the core modules, learners will also have to manage a virtual company through an advanced business simulation platform

**ENTRY REQUIREMENTS:** Applicants should have an undergraduate degree (at least a 2:2) with honours in any business-related subject, or an equivalent international qualification. Equivalent professional qualifications will also be considered for entry.

#### **COURSE STRUCTURE**

The Masters (MSc.) award is achieved by completing six (6) core twenty (20) credit modules, and the final research project, which is a triple module worth sixty (60) credits, during which learners will undertake an in-depth independent study. There are also two zero-credit personal development short modules, which are non-mandatory

### 20 Credit Modules

- -Strategy Formulation, Innovation and Entrepreneurship
- -Strategy Execution, Management and Leadership
- -International Business Strategy
- -Strategic Risk Management
- -Innovation in Marketing
- -Financial Dimensions of Strategic Decisions

TUITION FEE: P113, 520.00 (With flexible payment options).

# HOW TO APPLY

60 Research Credit Modules

- -Independent Study
- -Personal Development

## Zero Credit Modules

- -Transforming Personal Skills
- -Career Coaching and Mentoring.

**PROGRAM DURATION:** 24 Months

The academic year is made up of three 10-week terms, known as trimesters.

Download application forms on our website @ https://tinyurl.com/mpfsazvu OR Scan the QR code here. Application forms and enquiries should be sent to **onlinelearning@bac.ac.bw** 

**Closing Date: 19/09/25** 











